Data protection notice (as of January 2022)



The website www.actum-group.com is operated by ACTUM Performance Group GmbH ("we"). This notice describes how we, as the data controller, process your personal data in connection with this website.

1. Data We Process About You

During your visit to this website, we will collect the following information: the date and time of accessing a page on our website, your IP address, the name and version of your web browser, the website (URL) you visited before accessing this website, certain cookies (see section 2 below), and the information you voluntarily provide by filling out the contact form or registering on our website.

There is no obligation to provide the data we request on our website. However, if you do not provide such data, it will not be possible for you to use all the features of the website.

2. Cookies

This website uses cookies. A cookie is a small file that can be stored on your computer when you visit a website. Cookies are generally used to provide additional functionality to website users. For example, they may be used to make it easier for you to navigate a website, enable you to continue using the website from where you left off, and/or save your preferences and settings when you revisit the website. Cookies cannot access, read, or alter other data on your computer.

Most of the cookies on this website are session cookies. They are automatically deleted when you leave our website. Persistent cookies, on the other hand, remain on your computer until you manually delete them in your browser. We use such persistent cookies to recognize you next time when you visit our website.

If you want to control cookies on your computer, you can set your browser to notify you when a website wants to store cookies. You can also block or delete cookies if they have already been stored on your computer. If you want to learn more about how to perform these actions, please use the "Help" function in your browser.

Please note that blocking or deleting cookies may affect your online experience and prevent you from fully using this website.

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3. Purposes of Data Processing

We will process your personal data for the following purposes:

- to make this website available to you and to improve and develop the website;
- to compile usage statistics;
- to detect, prevent, and investigate attacks on our website;
- to respond to your inquiries:
- to send you newsletters or other communications.

4. Legal Basis for Processing

The legal basis for processing your personal data is our overriding legitimate interest (in accordance with Art. 6 para. 1 lit. f of the EU General Data Protection Regulation), which is to achieve the purposes set out in section 3 above.

5. Transmission of Your Personal Data

For the purposes mentioned above, we will transmit your personal data to IT service providers engaged by us. Some of the recipients are located outside your country or process your personal data there. The level of data protection in other countries may not correspond to that of your country. However, we only transfer your personal data to countries where the EU Commission has determined that they have an adequate level of data protection, or we take measures to ensure that all recipients maintain an adequate level of data protection. For this purpose, we conclude standard contractual clauses (2010/87/EC and/or 2004/915/EC), which are available upon request at office@actum-group.com.

6. Retention Period

We will generally store your data for a period of three months. Data will only be stored for longer if it is necessary to investigate attacks on our website.

If you register on our website or sign up for our newsletter service, we will retain your data for as long as your account exists, and thereafter only for as long as legal obligations require.

7. Your Rights Concerning Personal Data

You have the right (under the applicable law): (i) to verify whether and which personal data we have stored about you and to obtain copies of such data, (ii) to request the correction, completion, or deletion of your personal data that is incorrect or unlawfully processed, (iii) to request that we restrict the processing of your personal data, (iv) under certain circumstances, to object to the processing of your personal data or to withdraw the consent previously given for the processing, (v) to request data portability, (vi) to know the identity of third parties to whom your personal data is transferred, and (vii) to lodge a complaint with the relevant authority.

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8. Newsletter Privacy Policy

If you subscribe to our newsletter, you provide the above-mentioned personal data and give us the right to contact you via email. We use the data collected during the newsletter registration exclusively for our newsletter and do not share this information with third parties.

If you unsubscribe from the newsletter—there is a link for the action at the bottom of each newsletter—we will delete all data associated with the newsletter subscription.

9. Contact Information

If you have any questions or concerns regarding the processing of your personal data, please contact us at: ACTUM Performance Group GmbH, Lastenstraße 36/15, 4020 Linz, office@actum-group.com

Data protection notice – additional information (as of January 2022)



Social Media – G+, Facebook, Twitter, Instagram

We do not directly integrate social plugins into our website. Therefore, no data is transmitted to social media services when you visit our site. Profiling by third parties is thus excluded when visiting our website.

However, you can share selected pages by clicking on the Facebook, Twitter, Pinterest, or Google+ buttons. You can also see how many times a post has been shared. If you decide to share a post or product via the respective button and click on it, data will be transferred to the operator of the respective social media service. If you click the "LIKE" or "SHARE" button, the corresponding information will be sent directly to a server of the social media services, stored there, and may become visible to others. We have no influence over this data processing.

Your Rights as a User

Right to Access (Art. 15 GDPR)

You have the right to request confirmation as to whether personal data concerning you is being processed. If so, you have the right to access the personal data, and the specific information listed in Art. 15 GDPR. We may request additional information to confirm your identity. The email address is: office@actumgroup.com.

Right to Rectification (Art. 16 and 17 GDPR)

If we process incomplete or inaccurate personal data, you have the right to request its correction or completion. You also have the right to request the immediate deletion of personal data concerning you, provided one of the grounds specified in Art. 17 GDPR applies, e.g., if the data is no longer needed for the purposes for which it was collected.

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Right to Restriction of Processing (Art. 18 GDPR)

You may request that we restrict processing if: (a) you dispute the accuracy of the processing for a period that enables us to verify the accuracy of the data; (b) the processing is unlawful, but you oppose the deletion of the data; (c) we no longer need the data for its original purpose, but you require it for the establishment, exercise, or defense of legal claims; or (d) you have objected to the data processing.

Right to Data Portability (Art. 20 GDPR)

You have the right to receive your personal data in a structured, commonly used and machine-readable format, provided that the data has been stored by us based on your consent or for the fulfilment of a contract and the processing is carried out using automated procedures.

Right to Object (Art. 21 GDPR)

If data is collected based on Art. 6 para. 1 lit. f (data processing to safeguard legitimate interests), you have the right to object to the processing at any time for reasons arising from your situation. We will then no longer process the personal data unless there are demonstrably compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or the processing serves the establishment, exercise or defence of legal claims.

Right to Lodge a Complaint

You have the right to lodge a complaint with the relevant supervisory authority if you believe that we have violated Austrian or European data protection law.